Hossainul Sazzad

Local SEO & Paid Ads Specialist for Home Service Businesses

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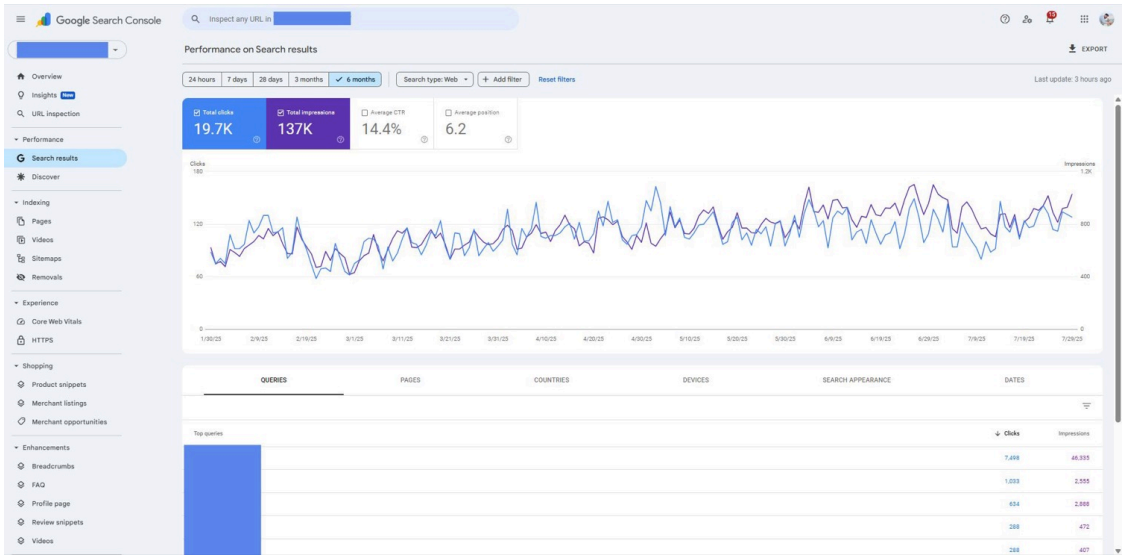
Skill: SEO / Digital Marketing / PPC

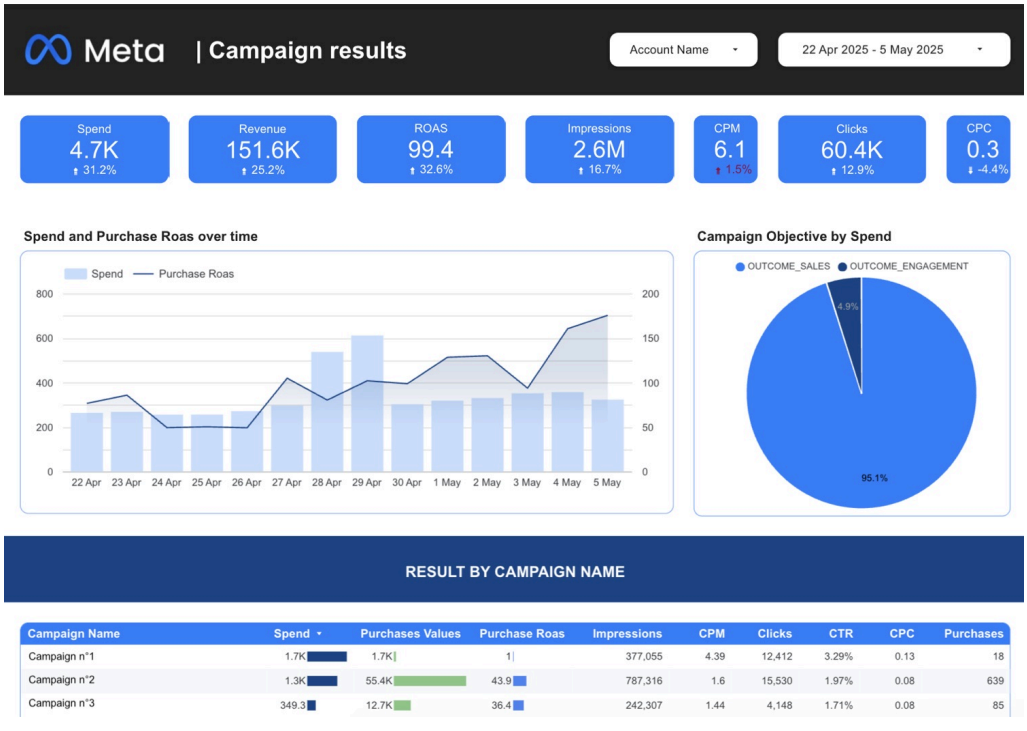
Founded: 2022 ·
Team size: Freelancer/1 ·
Location: Bangladesh (serving US, UK, Canada)

About ME:

I'm a Local SEO and Paid Ads specialist working exclusively with home service businesses — electricians, HVAC, pest control and plumbers — in the US, UK and Canada. Over 5+ years I've delivered 200% organic traffic growth in 6 months, doubled a Texas electrical company's Google traffic, and generated 359K organic clicks in 12 months for a UK client. Services: Local SEO & Google Maps optimization, Google Business Profile management, Google Ads, Meta Ads, technical SEO and conversion optimization. Every engagement includes monthly reporting with real numbers. Free SEO audit at www.hossainulsazzad.com.

My Work results:





Campaign Name	Spend	Purchases Values	Purchase Roas	Impressions	CPM	Clicks	CTR	CPC	Purchases
Campaign n°1	1.7K	1.7K	1	377,055	4.39	12,412	3.29%	0.13	18
Campaign n°2	1.3K	55.4K	43.9	787,316	1.6	15,530	1.97%	0.08	639
Campaign n°3	349.3	12.7K	36.4	242,307	1.44	4,148	1.71%	0.08	85